



## Charities: fundraising services

<b>Fundraising Strategy</b>	developing your charity's 'road map' for a successful fundraising programme
<b>Case for Support development</b>	drafting your 'case' for funding applications, proposals and fundraising communications
<b>Finding the Funds</b>	specialist funding research service
<b>Grant Applications</b>	'payment by results' bid writing service
<b>'In house' training</b>	fundraising training for your charity and staff
<b>'On Call' Fundraising Advice</b>	online and telephone fundraising advice service

## Our approach

Our starting point is to understand your charity's aims, aspirations and funding requirements.

We'll ask you to think about the key questions prospective funders will ask:

- What benefits does your charity bring to your local community and society?
- Why your charity? 'What are your strengths, expertise, accreditations and achievements?'
- Why do you need funding - for what and how much?
- What positive impact will this funding deliver for your beneficiaries?

We'll then work with you to develop a tailored programme of fundraising support and advice according to your needs. This may include:

- ✓ Developing your charity's 'case for support' for funding
- ✓ Identifying potential sources of funding
- ✓ Exploring the most effective ways to engage donors and funders and inspire them to support your charity
- ✓ Producing your charity's fundraising plan and advising on its implementation
- ✓ Developing a programme of funding applications and proposals
- ✓ 'In house' fundraising training for your staff
- ✓ Reviewing progress to ensure your fundraising is on track

**For more information or to arrange a free consultation meeting, please contact:**

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